



APacCHRIE March 2010 eBulletin

◆ The 8th APacCHRIE Conference 2010 3-6 June 2010

To be held at the Pullman Bangkok King Power Hotel and hosted by Prince of Songkla University Phuket...[More](#)

◆ 2nd Annual APacCHRIE Youth Conference

Prince of Songkla University, Faculty of Hospitality and Tourism are proud to host the 2nd Annual APacCHRIE Youth Conference 1 - 4 June 2010.....[More](#)

◆ THE-ICE 2010 Panel of Experts Forum - Bangkok June 2-3

To be held for the first time in Asia, the 2010 Panel of Experts Forum will focus on "**Quality Assurance, Accreditation and Innovation for Tourism, Hospitality & Events Education**".....[More](#)

◆ 2010 Asia Pacific Forum for Graduate Students to be Held in Japan

Ritsumeikan Asia Pacific University (APU) to host the 9th Asia Pacific Forum for Graduate Students' Research in Tourism.....[More](#)

◆ Bids to Host the 2012 Asia Tourism Forum Now Open

The 9th Asia Tourism Forum "Biennial Conference on Tourism and Hospitality Industry in Asia" will be held in Hualien, Taiwan 7 - 9 May 2010.....[More](#)

◆ APTA Macau Conference 2010 - Sponsorship Opportunities

This years 16th annual 2010 APTA conference will be held at IFT in Macau...[More](#)

◆ EuroCHRIE 2010 Conference "Passion for Hospitality Excellence"

To be held in the centre of Amsterdam the conference will held from 25 - 28 October 2010.....[More](#)

◆ UNWTO Secretary General Appointed as PolyU Adjunct Professor

Dr Taleb Rifai has been bestowed as Adjunct Professor February 9 2010....[More](#)

◆ CAUTHE 2011 " Tourism: Creating a brilliant blend" Conference in Adelaide.....[More](#)

The 8th APacCHRIE Conference 2010 3-6 June 2010

PULLMAN BANGKOK KING POWER
8 Rongnam Road, Phayathai, Ratchathewi
Bangkok 10400, Thailand

The theme of the conference "Integrating Hospitality and Tourism in Asia and Pacific" will look at presentation topics that will include;

Hospitality & Tourism Education in Asia and Pacific
Industry and Educational Institution Partnership in Asia and Pacific
Tourism, Hospitality and the Environment
Global Warming issues in Hospitality and Tourism
Tourism, Hospitality and the Environment
Information and Communication Technologies

Niche tourism
Education and Careers
Entrepreneurship in Tourism & Hospitality
Crisis Management
Meeting and Convention Management
Multi-disciplinary Issues Related to Tourism & Hospitality
Registration to the Conference is now available. To register, visit the [APacCHRIE Website](#).

For further details contact;

Conference Chairman

Associate Professor Manat Chaisawat
Faculty of Hospitality and Tourism Management
Prince of Songkla University, Phuket Campus 80 Moo 1 Vichitsongkram Road, Thailand
E-mail: manat@phuket.psu.ac.th

2nd Annual APacCHRIE Youth Conference

The conference aims to attract student participants from hospitality and tourism institutions in the Asia Pacific region and promotes open and practical dialogue to discuss hospitality and tourism through academically enriching sessions. The Conference is a platform to nurture the future academic leaders of the hospitality and tourism industry.

Keynote speakers include: Dr Therdchai Choibamroong, Director of Thailand Tourism Development Research Institute; Mr Nicholas Thomas, University of Nevada Las Vegas (Singapore Campus), and Mr Bert Van Walbeek, The Winning Edge and Chairman, Executive Committee and Chairman Education Committee, PATA Thailand Chapter.

Registration is available. Visit the [2nd APacCHRIE Youth Conference 2010](#) website for further details.

THE-ICE 2010 Panel of Experts Forum - Bangkok June 2-3

Educators & researchers in the areas of Vocational, Private and University Higher Education are invited to attend the 2010 Panel of Experts Forum that will take place at Naresuan University Bangkok from the 2 – 3 June 2010. As in past years the Forum will include a series of invited panelist's that will focus on a number of critical issues facing tourism, hospitality and events education in relation to global accreditation and quality assurance.&n

The Forum theme "Quality Assurance, Accreditation and Innovation for Tourism, Hospitality & Events Education" will address the needs, issues and value surrounding THE Accreditation and the Development of Quality Assurance. Panel topics include:

1. Global perspectives on Quality Assurance and Accreditation in TH&E
2. Global Benchmarking of the student experience in TH&E
3. How QA and Accreditation industry engagement helps build strong programmes
4. Innovations in International curriculum/course design and development
5. International programme collaborations – Quality issue in developing and maintaining them

The Forum will include a Networking Function on the evening of the 2 June from 6:00pm. Programme and presenter details are available on [THE-ICE website](#). Registration to the Forum will be available shortly.

For further details contact Julie Glass julie@the-ice.org



2010 Asia Pacific Forum for Graduate Students to be Held in Japan

Ritsumeikan Asia Pacific University (APU) is pleased to announce it will host the **9th Asia Pacific Forum for Graduate Students' Research in Tourism** on its campus from July 9-11, 2010, under the theme of "Revitalization through Tourism". This annual conference has successfully been held in various Asia-Pacific locations including Korea, China, Thailand, Malaysia, Macao, and Hawaii. It brings together post-graduate scholars and faculty members from around the Asia-Pacific region to present their latest research, build networks, and foster collaborative research and academic exchange.

There are 3 different ways to present at the **2010 Asia Pacific Forum**:

1. **Full Papers** (20-minute Stand-up Session): Final refereed paper submissions should not exceed 10 pages (typed, single-spaced)
2. **Working Papers** (10-minute Stand-up Session): Final submissions should not exceed 5 pages (typed, single-spaced)
3. **Poster Presentation**: Final submissions should be in poster form (production assistance can be given in specific formats. Please check with the Conference Coordinator.)

Best papers will be considered for publication in the new scholarly journal *Asia Pacific World*, the main publication of the International Association for Asia Pacific Studies (IAAPS). Publication in other international journals, as well as APU's in-house journal, will also be considered. Please use APA Style formatting for papers.

300 word abstracts of proposed papers and/or a brief outline of a poster should be submitted for the final selection process by March 31, 2010. Submit abstracts to the Conference Coordinator by [e-mail](#). Visit the [Conference website](#) for more details.

Bids to Host the 2012 Asia Tourism Forum Now Open

The 9th Asia Tourism Forum "Biennial Conference on Tourism and Hospitality Industry in Asia" will be held in Hualien, Taiwan on 7-9 May 2010. ATF are currently inviting proposals to host the 10th ATF in 2012. If you (or your organization/university) are interested in submitting a bid to host the Asia Tourism Forum in 2012, please send by [email](#) the following particulars before **30 April 2010**:

- Proposed destination and venue (e.g. zzz City, yyy Hotel);
- Proposed host and institution/organization (e.g. Dr. John Doe and xyz University);
- Proposed dates;
- Proposed program;
- Proposed conference registration fees (e.g.: Members & Non-Members, Early Bird & Standard Fees);
- Estimated hotel room rates and brief description of hotel venue;
- Major advantages of the host location and venue;
- Any other details that will assist the venue selection committee in making a preliminary selection

APTA Macau Conference 2010 - Sponsorship Opportunities

This year's 16th annual 2010 APTA conference will be held at IFT in Macau. APacCHRIE and APTA have a long history of working together. Like all academic research conferences, this tourism conference needs both support and sponsorship.

The cost is US\$1,500 and that includes:

Key Benefits- One (1) complimentary conference registration valued at US \$470- US \$100 discount on the conference registration fee for each additional delegate from your organization (not applicable to students and spouses)- One (1) full page advertisement in the conference program handbook- One (1) promotion booth with backdrop at the conferenc

General Benefits:

- With APTA's compliments, your organization's logo will be displayed on:- the official conference website, together with a hyperlink to your site
- the backdrop and conference proceedings- the conference brochure and program handbook.

Furthermore, this year's host university, IFT, is providing a generous space that will facilitate sponsor-delegate interaction. To attend the conference and/or take advantage of this opportunity please contact Dave Woods, Director of Membership, Asia Pacific Tourism Association (APTA) [Email](#) Or visit the APTA Macau [website](#).

EuroCHRIE 2010 Conference "Passion for Hospitality Excellence"

The central theme is 'Passion for Hospitality Excellence'. The conference will be hosted by Stenden International Hospitality Management and Saxion Hospitality Business School. Stenden and Saxion are Dutch universities of applied sciences.

Visit the [Conference website](#) for details of the conference.

UNWTO Secretary General Appointed as PolyU Adjunct Professor

In recognition of Dr Taleb Rifai's valuable contribution to the development of the world's tourism industry he has been awarded Adjunct Professorship at Hong Kong Polytechnic University.

Professor Kaye Chon, Chair Professor and Director of the School of Hotel and Tourism Management said "We are most pleased to have Dr Rifai sharing with us his visions for the global tourism industry".

The Certificate of Appointment was presented to Dr Taleb Rifai, UNWTO Secretary General, by Prof Kaye Chon, Chair Professor and Director of SHTM



Dr Rifai gave a lecture following the ceremony and offered his insights to industry practitioners, academics and PolyU students on the World's Tourism Industry: Current Challenges and Prospects.

Dr Rifai said "Against the backdrop of both the upsurge in international tourism figures and overall economic indicators in recent months, UNWTO forecasts a growth in international tourist arrivals of between 3% and 4% in 2010. The International Monetary Fund (IMF) has just recently stated that the global recovery is occurring "significantly" faster than expected. "As a result, 2010 would be a year of transformation providing upside opportunities while not eliminating downside risks,"

Although recovery seems to be on track, Dr Rifai cautioned that 2010 would still be a demanding year. "Many countries were quick in reacting to the crisis and actively implemented measures to mitigate its impact and stimulate recovery. While we expect growth to return in 2010, a premature withdrawal of these stimulus measures and the temptation to impose extra taxes may jeopardize the pace of rebound in tourism," he remarked. Indeed Dr Rifai called on global leaders to seize the spirit which united the world community in confronting these challenges and take the opportunity to craft a truly sustainable future.

PolyU has a long-standing affiliation with UNWTO, a specialised agency of the United Nations and a leading international organisation in the field of tourism. Since 1999, the School has been designated by UNWTO as one of its global training centres in the Education and Training Network. The School also serves on UNWTO's Education Council Steering Committee.

CAUTHE 2011 " Tourism: Creating a brilliant blend" Conference in Adelaide

Having now had the conference held in every state and territory in Australia, CAUTHE is heading to Adelaide again in 2011. Visit the [CAUTHE website](#) or [email](#) or for more details contact:

Newsletter sponsored by



International Centre
of Excellence in
**Tourism and Hospitality
Education (THE-ICE)**