

APacCHRIE Conference Updates

It is my pleasure to report that we had a very successful APacCHRIE Conference and APacCHRIE Youth Conference in Auckland, New Zealand 2015. We had more than 300 delegates from over 25 countries attending the two conferences. The conference theme, ‘Hospitality and tourism in a greening world: challenges and opportunities’ as well as general issues affecting the hospitality/tourism field in our global community were discussed in terms of research and teaching practices. Idea sessions and dialogue were held on adaptation, benchmarking and innovation in education and research, to ensure students of the field will benefit from the most relevant and current practices. Everybody had a wonderful time – a video that summarizes the conference can be viewed at <https://vimeo.com/133631852>. Tremendous thanks to our host the Auckland University of Technology and to Dr. Peter Kim and his colleagues for their wonderful efforts in organizing the conference. We will always remember the warm hospitality we received during our stay in Auckland and the beauty of New Zealand.



As our 2015 APacCHRIE Conference closes, another begins. It is time for us to announce our 2016 APacCHRIE conference. Our 2016 APacCHRIE conference will be held in Bangkok, Thailand from May 11 to May 13, 2016. The theme of the conference will be "Crisis Management and Business Continuity in the Tourism Industry". A topic we feel of high relevance not just in the Asian region but globally and it refers to all types of critical situations; such as financial crisis, economic downturn, political instability, natural disaster, technological crisis, epidemic diseases, etc. The conference will be hosted by the Dusit Thani College. Thailand has been famous for their hospitality and wonderful attractions. We would like to sincerely invite all of you to join us.



We are now calling for paper submission for the conference. The deadline for full paper submission will be Jan 2016. For more information, please visit our website www.apachrie.org

In addition, our APacCHRIE 2016 Youth Conference will also be hosted in Thailand from May 12 to 13, 2016. The theme of the conference is “Crisis Management and Business

Continuity in the Tourism Industry: Perceptions of the Future”. We would like to invite all undergraduate students who are interested in hospitality and tourism to join us.

We look forward to welcoming all of you in Bangkok!

Cheers!

Siu-Ian (Amy) So, Vice President
Peter Kim, Treasurer
APacCHRIE